

# CONGRATULATIONS ON BECOMING A LICENSED RESELLER OF NOWLIFESTYLE.COM

Congratulations on becoming a Standard Reseller of NowLifestyle. So what is a reseller? Well you paid \$49.95 to become a licensed reseller of all our products and services.

You can now earn 20% residual commissions on all our products and services!!

However, we pay as much as 100% commissions on our retail products and no less than 90% if you choose to own that product. You do not have to, but if you choose to also be a product of the product and a reseller we pay much more!!

So imagine how much money you can make getting paid 100% commissions on our products and you have no calls to make, no support to do, no software development. You make sales and you get residual income for life. Later on in this book I have links to videos you can watch on how you get paid 100% commissions.

You don't have to frankly take care of anything... kinda cool eh? So the reseller fee covers all your support, software updates, web hosting, marketing tools, and just about anything else you can think of. . So what are all the retail products? Great question, let's get to that in a minute...

**It is all about your Mindset.. Are you a Positive or Negative Person?**

## Positive vs. Negative



Positivity	Negativity
Lifts you up	Pulls you down
You see opportunities	You see limitations
Gives you hope	Makes you worry
You have a "want to" attitude	You have a "have to" attitude
You focus on solutions	You focus on problems
Leads to action	Leads to inaction
You are enthusiastic	You find excuses
Enhances your health	Makes you ill

First, I want to manage your expectations and your mindset. By becoming a reseller, you are starting your very own international business. We already have customers in over 100 countries. Take a deep breath and realize that you will not make a million dollars in a week..

No business can be started without some standard knowledge and a financial investment. On a big scale, if you started a restaurant it would cost you \$400 000 and you better know a lot about that industry. On a small scale, even a lawn care business you will need \$400 for a good lawn mower. \$500 a month to advertise, and well you better know how to cut grass well right?

Depending on what level you join us at it will cost you as little as \$49.95 per year and no more than \$50.00 per month to run an amazing global business and you don't have to take care of any customers at all! Later on I will explain the different reseller levels.

You came in as a **Standard reseller** which is awesome the \$49.95 fee you paid now allows you to collect 20% residual commissions and we take care of everything else as mentioned before. Remember.. Once in profit you can choose to upgrade at anytime and collect 100% commissions but you do not have to.

We have made things fairly simple, but give yourself at least two weeks to really get a good strong hold on everything we offer. Trust me, all you will have to do is promote on facebook and you will make an income. And yes remember... we take care of all the support not you. It is natural to feel overwhelmed, it is natural to get nervous. But your coach and sponsor is truly here to help you succeed. Use your coach as a resource as well as the [Facebook Group](#).

### **So here are our reseller levels:**

- 1. Standard reseller.** You invest \$49.95 per year and you collect 20% residual commissions on everything.
- 2. Pro reseller.** You invest 24.95 per month and collect up to 90% on our auto responder and 20% on everything else.
- 3. Enterprise reseller.** You invest only \$50.00 per month and collect up to 100% commissions up front and 90% residual commissions for life on all our products except the NowLifestyle University and the Sports Supplement line as we have hard costs there.

### **So what are the Nowlifestyle retail products?**

We chose to market in the largest markets both online and offline. The health and wellness industry. So even if it's not "your thing" remember it is a trillion dollar per year industry. Just as an example, Richard Branson the CEO of Virgin airlines isn't a pilot or isn't particularly

passionate about flying but he started an airline because he knows it is a massively profitable industry.

## 1. The “Now Body” 7 minuteworkout.

The first product is a full on demand workout system that people can do from home to truly get in the best shape of their lives. There is plenty of great videos in the members area so I won't try to convince you how well just 7 minutes a day 3 times per week works... but it does!! Just look at **Mike Reid** and **Suzanne Karceck** below!!

LOOK AT THE RESULTS THESE PEOPLE GOT BY JOINING OUR LIVE **7MINUTE WORKOUT!!**



*"After this webinar, I lost 103 pounds!"*

*-Mike Reid*



*"Signing up for this changed my life! Dare I say it, I feel sexy again!"*

*Suzanne Karceck*

**The workout buddy system:** Our system if you become a retail owner of the Now Body System allows you to give away 5 memberships for free!! We understand the skepticism that 7 minutes is enough so now you can train with a friend or family member and up to 5 others to become true ambassadors of the system.

**Full Nutrition and Progress tracker:** Trust me, within 30 days of using our system the mirror is going to become your best friend all over again. Your progress will be outstanding. We teach small lifestyle changes and NEVER DIETS. Diets are just stupid. They never work. The progress system allows you to see not only your amazing results in the mirror but on statistical graphs as well.

## 2. The NowLifestyle Business automation and lead generation Auto responder

The second product is by far the most popular system that every single online and offline business needs. Every business needs an automated way to generate new business leads and an automated way to follow up and market to those leads. That's what the auto responder does. It is estimated that with every lead generated a business can expect to make \$1.00 or more per month off that lead totally automated!!

No leads, and you have no business. You can sell this tool and collect 90% residual commissions on a tool that every business needs and wants!! The purpose of this PDF is to introduce you to each product. If you log into the members area you will see plenty of videos of how to use and sell the auto responder. This tool is the fastest growing retail tool we have because again a business needs a constant source of leads and customers.

### **3. NowLifestyle University Products:**

The University product suite is a collection of courses taught by 8 figure earners online. There is something called “Unconscious Incompetence” .. in other words “You don’t know what you don’t know” These courses will give you all the knowledge to truly become an online marketing master and a true certified health consultant.

**Email Marketing Mastery:** There is a specific way to treat a new lead who joined your list. The goal of any lead is to get that lead to eventually “Know, Like and Trust you” through proper email marketing newsletters. Trust generates a relationship and relationship will turn leads into buying customers and some of those customers with follow up email marketing will become your raving fans!!

What not to do: Do NOT try to sell your leads right away. HELP them with great information on your product or service. There is a well known psychological law called “The Law of Reciprocation”. Meaning the more information, education and help you provide for free the more people will want to reciprocate and become your customers.

### **Now Body Health Certification:**

Because the health and wellness and well, the weight loss industry is so massive it is also filled with tons of predators making false claims and right out scams. Honestly, losing weight, becoming lean sexy and healthy is a function of how many calories you take in from your food Vs how many calories you burn through body movement. If it sounds so simple what is it so hard and why is obesity and diabetes at an all time high?

The Now Body certification program gives you the knowledge and power on how to take control of your own life as well as the certification to be able to help others.

**FACT:** You need to exercise, but only 7 minutes a day 3 times per week (not for hours)

**FACT:** You do not need to count calories and go on crazy diets to lose weight. Just slight changes is all that is needed for a true healthy lifestyle change. Make sure you watch the video in the members area on “Dietary Fiber” your jaw will drop I promise.

## **Lifetime access to our Nowlifestyle Retreats and Holidays.**

If you choose to invest in the Nowlifestyle University products you will qualify for lifetime access to our retreats and members holidays. Trust me, there is nothing like networking and learning from like-minded people.

[You can see an upcoming retreat or past retreat here](#) they are a real life changing experience.

I used to share all my business ideas with my mother but I soon realized that because of my mom's upbringing and conservative nature all my business ideas were plain bad ideas..

Yet, I had a billion dollar mentor Dr Michael Cowpland, the founder of [www.corel.com](http://www.corel.com) I would go to his 35 000 sq foot home (yes 35 thousand) on weekends to do his personal training. He LOVED my ideas. I credit all my success to his positive attitude.

Networking and being around and partying with like minded people will not only empower you but get you to take massive action forward. If you do not take action, nothing changes. People either "lift you up" or "bring you down"

I loved my mom to death, she was just a very loving mother and not my business partner :-)

## **4. Our Now Body Sports Nutrition Supplement Line:**

I have over 32 years experience in health and fitness. I was a competitive natural bodybuilder for a good 15 years. I tried every supplement known to man. Some worked a lot, some a little bit and others didn't work at all.

Our supplement line consists only of products that work extremely effectively. The best ROI for your money

**High quality Dietary Fiber.** Our specially formulated fiber cuts your appetite, all cravings for sugar, lowers blood sugar, is diabetic friendly

**Elite Protein Powder:** Protein is the backbone to getting very lean and getting toned with good muscle at the same time.

Energy booster and fat loss aid. We have formulated the most revolutionary energy booster and fat loss aid on the market. Through a process called thermogenesis your body will melt fat away while at the same time have massive amounts of energy.

## How do you make money as a reseller?

We have created a system that is super easy to promote. In fact you are reading this ebook now because someone invited you into our funnel. All you have to do is tell your story on facebook and offer FREE Nowlifestyle memberships to your friends, family and the world. The “marketing system” we have put together takes care of the rest.

### Here is how you make money.

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3. **Enterprise reseller.** You invest only \$50.00 per month and collect up to 100% commissions up front and 90% residual commissions for life on all our products except the NowLifestyle University and the Sports Supplement line as we have hard costs there.

First, you have your reseller fee covered at \$49.95 your first year. This covers all product development and support for you and your customers. This also qualifies you as a Standard reseller where you can collect 20% residual commissions on all our digital products.

In order to collect up to 90% commissions on each retail product you must own that product. So if you resonate mostly with the Now Body 7 minute workout system as long as you own that retail product you can sell it and collect up to 90% residual commissions.

If you love The NowLifestyle Business automation and lead generation Auto responder As long as you own that product you can collect up to 90% residual commissions on that product as well.

If you love both products listed above, as long as you own both you can collect commissions on both of them. I think you get the idea. As long as you are a “Product owner of the product” you can collect a massive 90% residual commissions on that product.

If you do not own the product you collect 20%.. Make sense?

The best thing to do is watch this video on our compensation plan. It’s a bit long but if you watch it a few times you will get excited because you get paid to infinity!!

Part one of the video is the “instant 50% residual commissions” and part two of the video is the long term paid to infinity binary commissions. The two parts cover the 90% total residual commissions payout.



[Here is the link to watch the compensation plan videos](#) these videos can also be found in your members area as well.

### **The BIG INCOME and BIG COMMISSIONS.**

Our Nowlifestyle University products are one time sales even though we are adding new modules to those courses on a weekly basis. These products you do not need to own but they are essential in knowledge and in commissions to scale your business.

Understand this universal business law: 80% of your net income in business will come from 20% of your customers who invest in the NowLifestyle University courses.

Lets use the massive tech giant Apple as an example. I read a recent article that it costs Apple approximately \$100 dollars to get someone to walk into their store. Just walk in, not buy a thing.

So if on average 1 in 10 people buy something when they walk in the Apple Store, it costs Apple approximately \$1000 dollars to acquire a new buying customer.

So, in other words, the iphone can be seen as a loss leader. If Apple only sold iphones, they would not have 60 billion dollars in cash in the bank. They would be near broke. But because they sell so many other things and upsell to larger items like the macbook pro or the imac computers they make a killing. Again 80% of their profits are made from 20% of the customers who buy more than 1 thing from Apple. The raving fans grow their business.

With the NowLifeststyle University products you can make 20% as a Standard reseller or 40% if you own this product too. You also make \$97 dollar commissions down two levels on anyone who buys them as well in your downline organization if you own the pridcut. True massive leverage and income to scale your business fast.

Those who Invest in the NowLifestyle University Products are our VIP clients who we like to call “All In” They are fully invested and can resell all our products because they also own them all. They are a true “product of the product”and because they took massive action they are qualified to make massive income and commissions as well.

Remember, you do NOT need to own all our products to make money. You may want to resell at the Standard reseller level and collect 20% commissions. However if you own each product as well you can collect a much better residual payout!! YES 90%.. Incredible opportunity.

### **In conclusion**

Remember.. You are starting a business so treat it like one. Pretend you just started a restaurant and you invested \$400 000. You will do everything you can to make that business work Vs falling flat on your face. Often people treat our business like a hobby only because they have to invest so little to get started. Even going “All In” with all our products is less than \$1000 dollars. If your restaurant fails you lose everything right? Your home, your car, and even possibly your relationships and family!!

With us you can start for as little as \$49.95 per year. You do a little here, a little there and well you failed. Not the end of the world to lose \$49.95.

I have seen it time and time again, if you get serious and treat this like a business I have seen people make literally millions of dollars!! YES millions in their pockets!! Why because they took it serious and managed their own expectations!!

**Important point:** This can be a very exciting time, however do not set yourself up for failure before you get started. **YOU NEED A SECOND INCOME!!**

So many people start this business because they just lost a \$70 000 dollar a year job!! YES.. in time you can easily replace that income.. But in time, not in days or weeks.

When I got started I made sure I had a part time job to get my bills paid, that allowed me to work on this business “stress free” and it gave me the right amount of time (not days or weeks) to really understand and master this business.

Great resources to help you get started and learn fast.

1. [Watch my welcome video here](#)
2. Join the facebook [group here](#)
3. Stay up to date on our [fan page here](#)
4. Watch all the videos on your dashboard when you log into your [members area here](#)
5. You can reach our support at [support@gvosupport.com](mailto:support@gvosupport.com)

6. For billing issues you can call us at **1-210-651-4487** M-F 9am-5pm Central time
7. You can log into your members area from [www.nowlifestyle.com/login.php](http://www.nowlifestyle.com/login.php)

Finally, do understand that truly with our business model “Your Success is Our Success” and I care deeply. I was broke in 1998, suffering from severe aspartame poisoning (artificial sweetener in diet soft drinks and many foods)

I started this in my 800 sq foot town house. I’ve been where you might be. Dead broke but wanting more. I nearly gave up 1000 times but by the grace of god I kept pushing and now I have done well over 100 million in sales online.

Don’t give up on me and I will **NEVER** give up on you!!

--Joel Therien  
Founder and CEO  
Nowlifestyle.com